

CLIFTON

COFFEE ROASTERS

PROJECT INFORMATION

Customer: Clifton Coffee

Project Summary:

Tailored filtration solution for Bristol, UK-founded company offering high-quality coffee, equipment and training.

Products and Services:

Description:

BWT water+more water filtration treatment cartridges

Title of Case Study: BWT and Clifton Coffee

Acknowledgements:

Thank you to Clifton Coffee for providing feedback on BWT's service and products.

Case Study

BWT and Clifton Coffee

Filtration solutions for coffee operations

The situation

Because Clifton supports businesses across the country, they often deal with very different types of water in each area. This caused two main problems:

- It made it harder to protect coffee machines from limescale.
- It affected the taste and quality of the coffee.

Clifton needed help finding the right water treatment for different regions so their customers could enjoy the same great coffee everywhere and so machines would last longer.

The solution

Clifton has partnered with BWT since 2013. For their engineers, BWT's filtration systems provide vital protection against limescale and equipment damage. For baristas, the benefit is consistently great-tasting coffee, no matter the region or water quality. BWT continues to support Clifton by helping onboard new customers and smoothly transitioning existing ones to BWT filters, ensuring reliable water solutions at every stage.

Thanks to BWT, Clifton has been able to offer great-tasting coffee and protect their customers' machines all over the UK. The partnership has made it easier to provide a reliable, high-quality service, something both Clifton and their customers value. With the installation of the new BWT systems at their sites, Clifton Coffee has fulfilled their business needs. BWT continues to maintain regular communication to ensure the customer is happy and any issues, if any, are resolved promptly.

Testimonial

"BWT is an invaluable partner of ours who help us deliver exceptional quality and consistent water solutions to our customers."