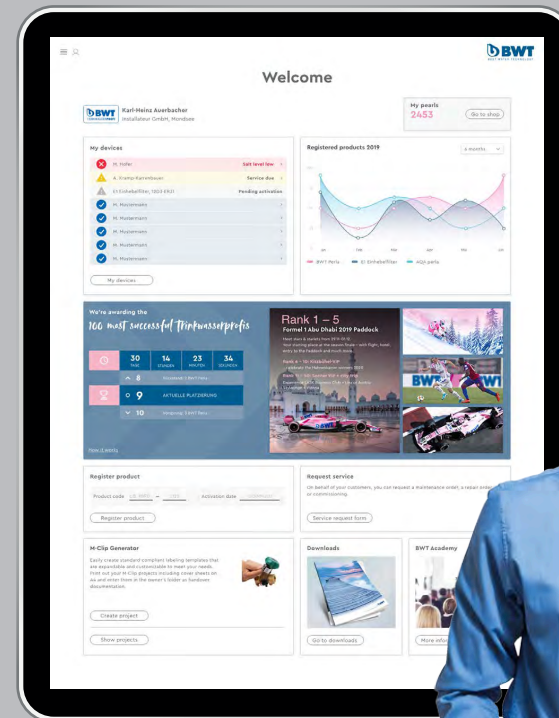


The digital base for BWT Installers



INTRODUCING
THE BWT PRO PORTAL

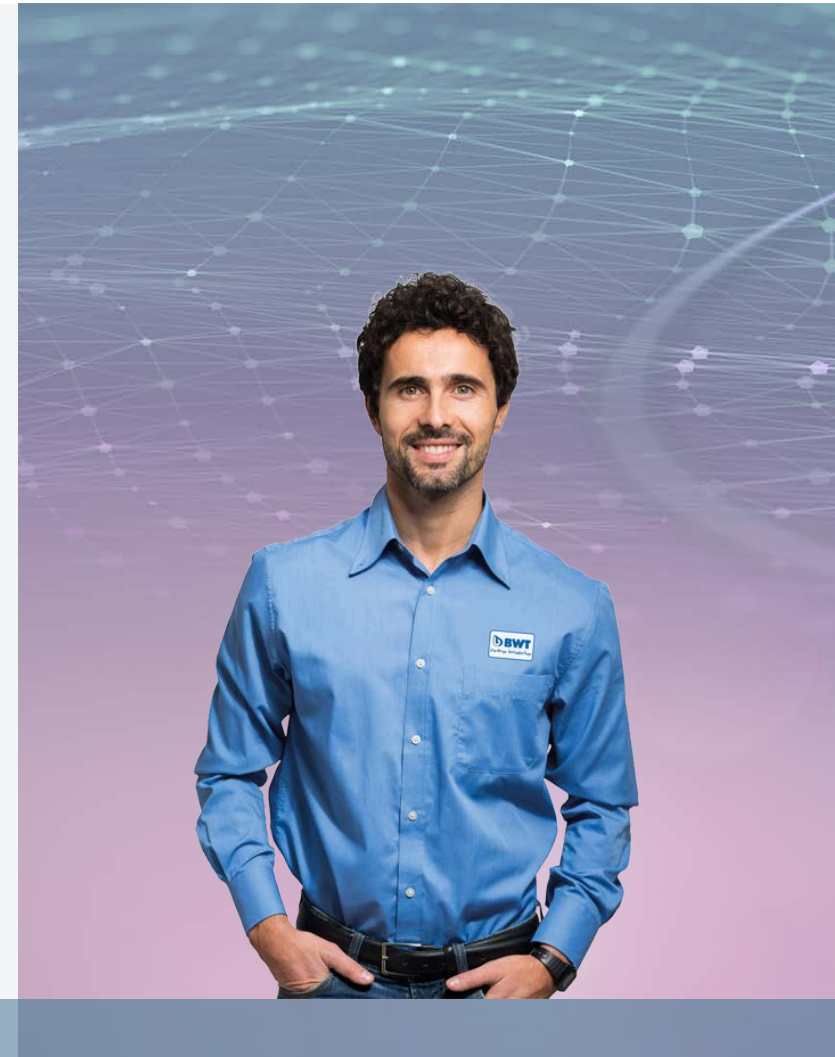
THE DIGITAL CAMP FROM BWT - THE PERFECT STARTING POINT

We have developed CAMP exclusively for Professional BWT Installers like yourself. It is our easy-to-use digital management service and sales environment for you to foster your business success in our new connected world.

Let us join forces and together make profitable use of our state-of-the-art digital technology. Because with CAMP, you can

- **save time,**
- **offer your customers new services,**
- **take advantage of additional sales opportunities, and**
- **stand out in the market!**

Read on and we will show you how.



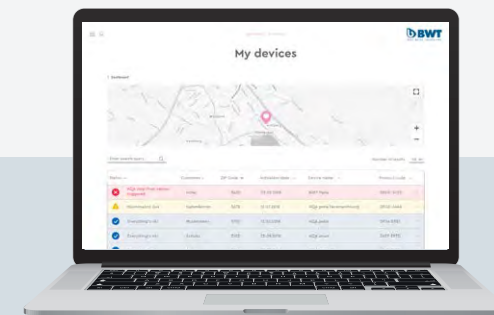
With the BWT Pro Portal you're at the controls!

The BWT Pro Portal is your personal organiser for greater efficiency in your business!

How do you benefit from this?

As a registered Installer, all the functions and benefits are enabled for your access to the BWT Pro Portal. You will be amazed at the ease of use and functionality. If you need assistance one our BWT advisors will be happy to help.

Including



1 Review

An overview of your customers' devices, and details of when they were fitted.

2 Register product

You can register the BWT products you have sold or fitted.



bwt.com/pro

My Pearls*

3

You can see your current Pearls account status at any time

Registered products

4

You can track your registered BWT product sales in the success statistics

Monitor competitions

5

Check how you are doing in current competitions



Request service

6

Automatically insert the client, customer and system data, describe the problem and send

Catalogue, brochures and more

7

BWT printed matter in PDF file format – lightning fast, full text search, mobile and desktop

BWT training

8

You can register yourself and your employees for our training courses here!

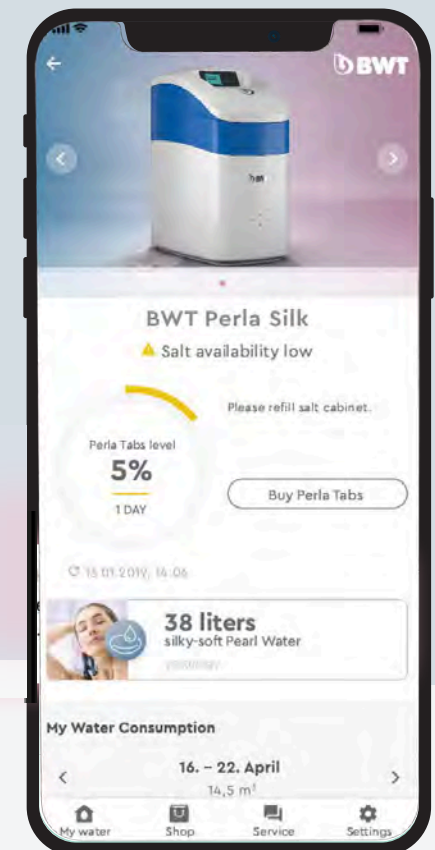
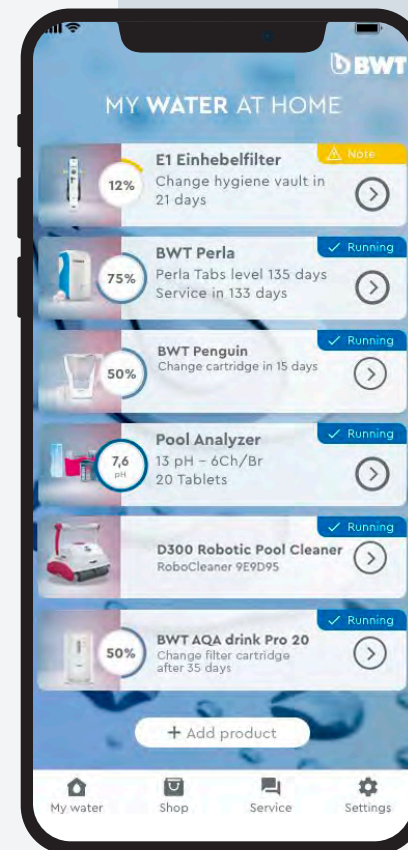
* Function available in selected areas only please ask for details.

The BWT Best Water Home app is your best customer retention tool!

It is your digital sales and service consultant, and ensures fully satisfied customers.

Here, your customers can each

- Register up to 30 BWT devices, from the E1 single-lever filter or the BWT Perla Silk to the Penguin and Pool equipment
- View important information as well as hygiene, service and maintenance instructions
- Check the system status and various consumption statistics
- Activate holiday mode
- Access the remote diagnostics and helpdesk services
- Contact you directly if necessary
- Benefit from supplementary warranties
- Order consumables at the tap of a finger from the online shop



The BWT online shop is your store for perfect after-sales service!

Both you and your customers benefit from the advantages of this practical sales platform.

Added value for your customer

- Choose from a wide range of products with a focus on repeat and additional business
- Order consumables such as salt, and filters
- Benefit from regular BWT offers and
- Fast home delivery free of charge on orders over £40.00

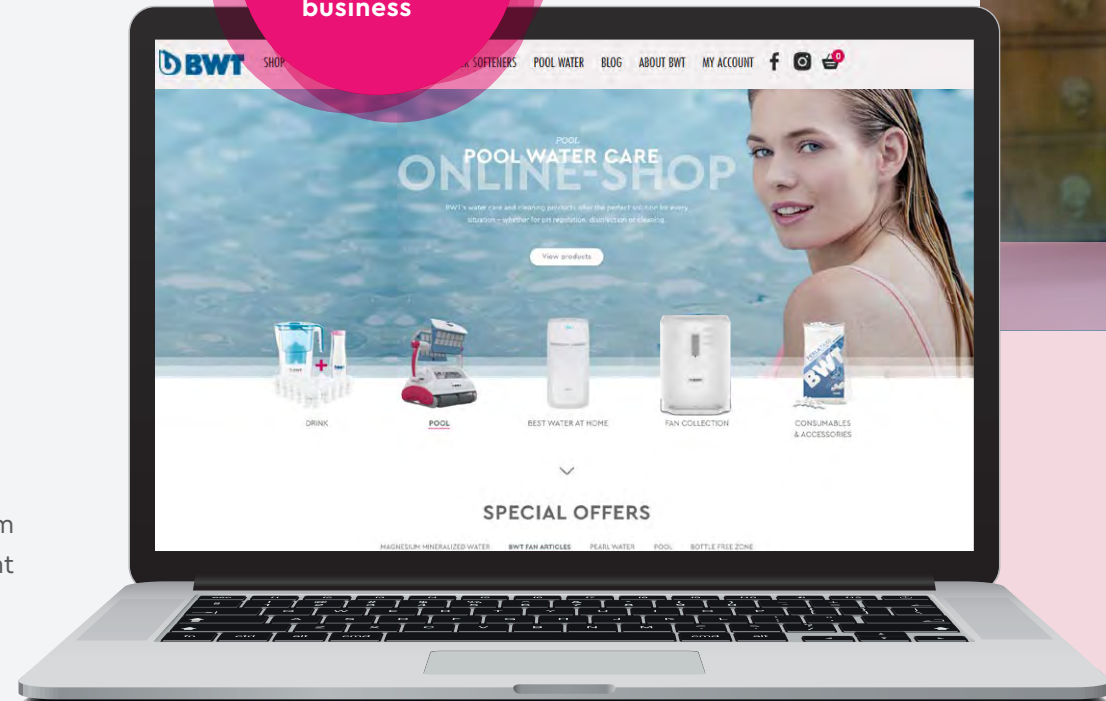


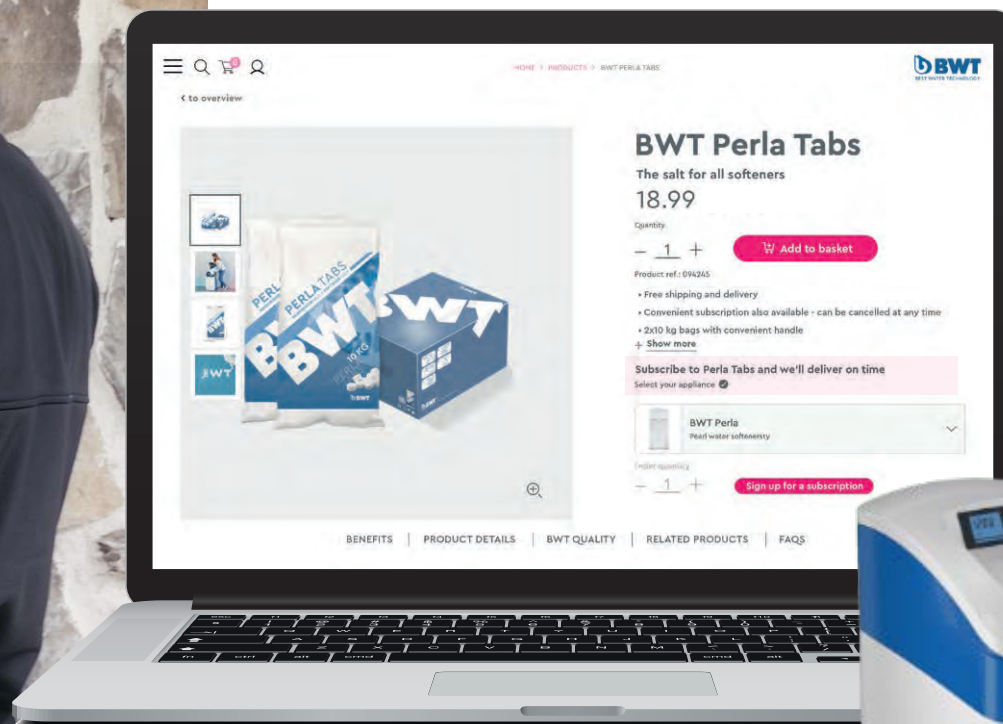
Added value for the Best Water Professional

With every specially selected item your customers purchase from the BWT online shop, we will add valuable Pearls to your account this is your added profit.

... this is how you win loyal, regular customers in the 21st century

The BWT Shop
Perfect to support your business





Associated products available online to compliment your customers' new purchase

Introduce your customers to our easy to use subscription services!

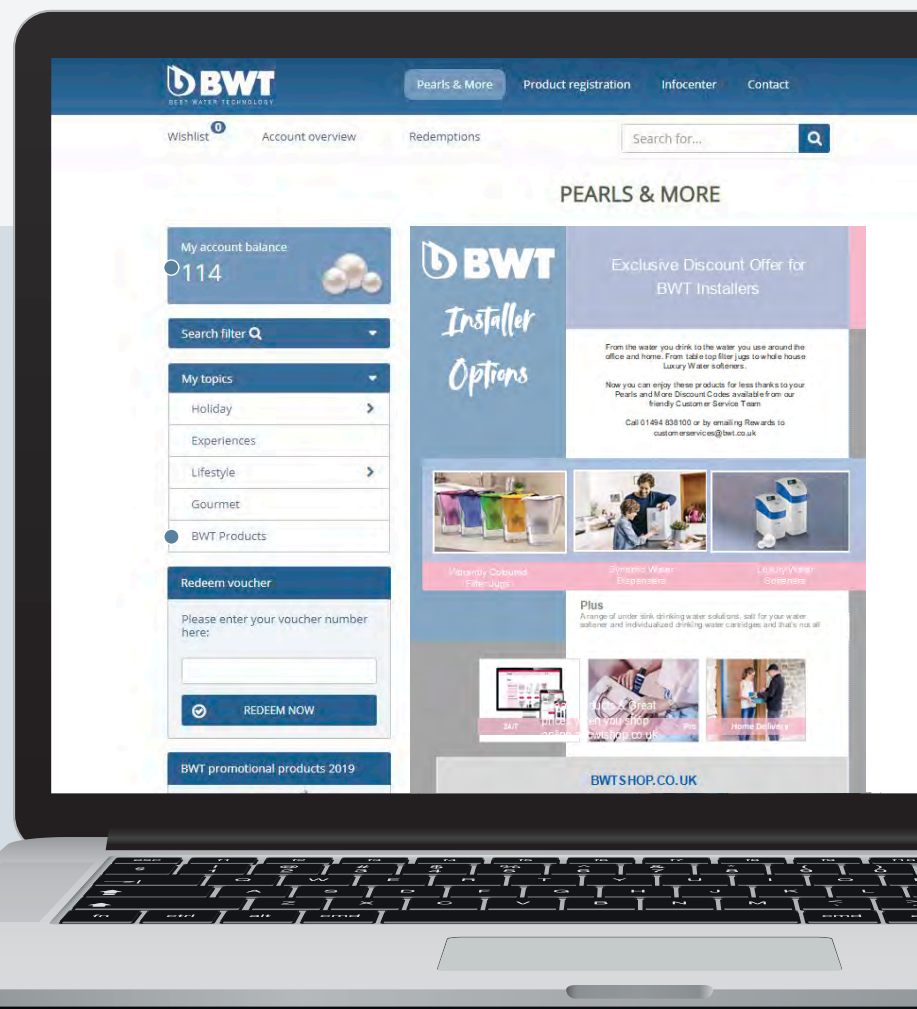
With a salt subscription from BWT your customer can be assured of always having high quality salt to hand when they need it. With free of charge delivery and flexible delivery patterns: it couldn't be more convenient!



The BWT Pearls & More Shop is your Just Rewards!

As a BWT Installer, you can redeem your Pearls for a range of BWT products and merchandise!

- 1 Review your current Pearls account status here
- 2 Download our Pearls and More reward sheet, make your choice and simply email us the details
- 3 We will arrange delivery to your registered address and adjust your Pearls total



Registration is your admission ticket to the BWT CAMP

As a BWT Best Water Professional, you enter directly into the BWT CAMP – the digital service and sales world – each time a BWT product you have sold is registered.

Important! For reasons of data protection, the end customer and installing plumber must register separately. It is important that the end customer also registers the device that is installed.



WARRANTY

Please register online
at bwt-service.com

Your Registration Code
1A2B-3C4D

End customer registration
(in the BWT Best Water Home app
or on bwt-service.com)

1

Plumber only

Code for
PRODUCT
registration

1A2B-3C4D

ONLY VIA
www.bwt.com/pro

**Best Water
Professional registration**
(BWT Pro Portal)

2



Make sure that your customers register!

Make your customers aware of the many benefits of the BWT Best Water Home app and assist them with product registration.

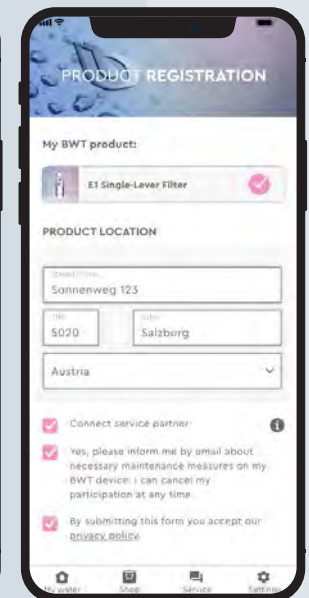
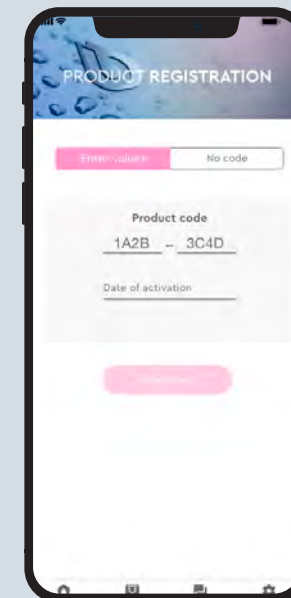
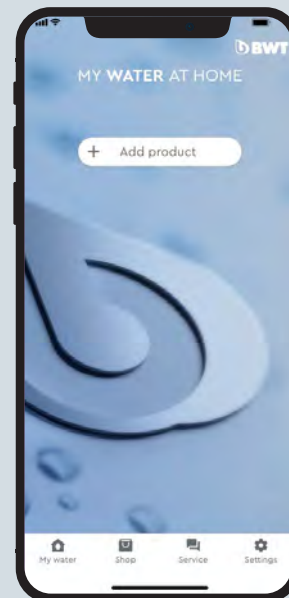
With or without code

With intelligent Internet-of-Things (IoT) devices, such as the BWT Perla, registration is performed using the modern touch display on the device.

< USER REGISTRATION

Email client:

☐ The client has taken note of the data protection declaration.
*The device owner receives a copy of the data protection declaration to the stored e-mail address and thus completes the consent process.



Other devices, such as the Perla Silk and the E1 single-lever filter, can be registered using the [My WATER AT HOME app](#): Instructions on how to register can be found in the 'fanfold' label attached to the product. Instructions are also provided so your customer can register older devices on the app retrospectively without a code or sticker and so also benefit from some of the app services. You will find your "Plumber Only" sticker, for you to register the purchase/installation on the BWT Pro Portal within the packaging.

BWT Installers can earn more when they register for an account at pro.bwt.com

HERE'S HOW

1. Request a Best Water Professional account at pro.bwt.com
2. Collect eight-digit product codes and register all products you sell/ install in the Pro Portal.
3. Ensure your customers register the product too
4. Collect Pearls automatically when both registrations match
5. Redeem your Pearls and win the top 10 challenge

BWT Perla purchasing advantages – for BWT Installers Only

Pearls – sample calculation for BWT Perla

... from registration	100
... from first Perla Silk	250
Total at start	350



Plumber only

Code for
PRODUCT
registration

9a99-c9ab

ONLY VIA
www.bwt.com/pro



BWT UK Limited

BWT House, The Gateway Centre
Coronation Road, High Wycombe,
Buckinghamshire HP12 3SU

☎ 01494 838100 ✉ enquiries@bwt-uk.co.uk

bwt.com