BWT appoints COO for Point of Use Division

Mondsee, 30th December 2016

BWT – Europe’s leading water treatment company appoints Mr. Gerald Steger as Member of the Executive Board. Starting from 1st April 2017, he will become Chief Operating Officer (COO) and be responsible for the entire Point of Use Division.

Born in Carinthia, Austria, Gerald Steger has been since years CEO of café+co International Group, and developed the Group to the leading coffee service provider in CEE with about 1.800 employees in 12 different countries. Gerald Steger is married and father of 3 children.

Andreas Weissenbacher is pleased to welcome with Gerald Steger an entrepreneur with international experience who will stand for the sustainable and dynamic growth and internationalization of the Point of Use business as well as of the brand “BWT – For You and Planet Blue.”

Statement Gerald Steger: “Best Water Technology is one of the global mega-trends. Also in highly developed markets the awareness for specific water qualities is steadily increasing. I am highly pleased to be part of the further growth of BWT Group.”
About BWT
The Best Water Technology Group is Europe’s leading water technology company. BWT’s 3,300 employees work to provide clients in private households, industries, commerce, hotels and municipalities with innovative, economic and ecological water treatment and technologies that ensure the highest standards of safety, hygiene and health in their daily contact with water. BWT offers modern treatment systems and services for drinking water, pharmaceutical and process water, water for heating, boilers and cooling, and water for air conditioning systems and swimming pools. BWT’s R&D department uses state-of-the-art methods and the latest processes and materials to develop environmentally-friendly, cost-effective products. A crucial focus is on minimising the products’ resource and energy consumption, thereby reducing CO\textsubscript{2} emissions.